

## EdensBay Private Offer for Investors

The EdensBay Start-up offering is for 20k shares at \$100 apiece. Shareholders must become Alliance members to purchase shares. See more below.

### Company Overview

EdensBay is a member-owned and managed LLC aligned with a PMA “The Alliance”, which is based on common law and natural justice. The two entities work hand in hand to enter a new economic model — Prosperism — based on collaboration, sustainability, and natural justice.

The EdensBay platform connects ethical vendors, conscious members, and community investors to co-create a debt-free, trust-based economy.

### Business Model

EdensBay monetizes through two primary channels:

1. Vendors: the 1<sup>st</sup> 250 vendors will have 6 months free listing after that 5% commission for vending alliance members or 8% as a non-member vendor.
2. In person events hosted and generated by EdensBay, feasts, popup markets, conferences and retreats.

The Alliance is an autonomous PMA that utilizes EdensBay for its trade. It is funded by membership subscription. 25% of that subscription is available to administer Alliance needs, 75% is directed to a Mother Trust for use by membership to fund projects selected by members, via PEG<sub>m</sub> (Proposal Enactment Governance).

These projections reflect realistic segmentation across vendor performance tiers.

Metric	Estimated Value
Vendor non-member Count	1500
Vendor-Member Count	3500
Total Vendor Count	5000
Weighted Avg. Vendor Monthly Contribution (\$)	\$91.88
Annual Vendor Revenue (\$)	\$5,512,800.0
Member Count (Alliance)	20000
Monthly Alliance Minimum Subscription per Member (\$)	\$35.0
Annual Revenue per Member (\$)	\$420.0
Admin of EdensBay/Alliance Share of \$35.-	\$8.75

Member Fee (25%)	
Annual Revenue dedicated for Administration of Alliance Membership (\$)*	\$2,100,000.0
Combined Annual Working Revenue at 5000 vendors and 20k members (\$)	\$7,612,800.0

- Offering 10% of EdensBay (20k shares) at \$100 a share-
- Dividends are payable upon achieving profit-
- Shares saleable to Membership and to Alliance Trust-
- 100 shares (\$10K) bring quarterly nonvoting proposal rights-
- 10 shares (\$1K) bring yearly nonvoting proposal rights-
- 500 shares+ (\$50k and up) bring elevated proposal rights-

Market Analysis:

The key **growth statistics** are as follows:

**Market Growth Projections:**

**1. Alternative Healing Market:**

- The **global alternative healing market** is projected to reach **\$694.22 billion by 2030**, growing at a **CAGR of 25%**. This rapid growth reflects increasing demand for **holistic health, alternative medicine, and natural healing methods**—core services that EdensBay supports.

**2. Organic Products Market:**

- The **global organic food market** is expected to reach **\$320.5 billion by 2028**, growing at a **CAGR of 10.2%**. This aligns with EdensBay’s focus on **organic goods**, ranging from **food to personal care products**.

**3. Regenerative Building Market:**

- The **regenerative building sector**, which focuses on creating **eco-friendly, non-toxic homes**, is growing rapidly. As the **global building market** shifts toward **sustainable construction practices**, EdensBay’s offerings in **green building materials** are poised to gain traction in a market valued at over **\$100 billion annually**

**4. Alternative and Efficiency Energy Market:**

- **Alternative Energy Market by 2034:** The alternative energy market was valued at approximately **\$1.055 trillion** in 2024. The market is anticipated to reach **\$3.731 trillion** by 2034, growing from **\$1.212 trillion** in 2024, at a **CAGR of 11.9%**  
**Projected Growth:** The global market is expected to grow at a compound annual growth rate (CAGR) of **11.85%**, reaching around **\$2.585 trillion** by 2032.

## **Empowered by the Alliance:**

The Structure of the Alliance exists to **empower existing Organizations with a drop and play funding structure**. Existing Organizations enter the Alliance as unique communities, using the Alliance structure to grow their self-funding and the Alliances PEG governance method. As these large communities discover the benefits of using Allied Coin while delivering a large cash reserve to their specific goals, membership will expand and will volunteer greater than minimum subscription amounts for more privately exchanged internal Allied coin.

Joining Communities will be poised to increase their membership by their Alliance presence, as other members learn of their missions. The 'belonging' market is growing by leaps and bounds.

*\* The Administration Portion of the Alliance membership subscription (25%), stabilizes EdensBay's start up. The Alliance Trust, as a different entity reliant on EdensBay's success, sets this revenue to be able to buy shares from investors, and to contribute to the start-up success of EdensBay where needed. These administration funds are used generally to increase services for members and expand the Alliance and pay the founders who are its trustees.*