



EdensBay.earth and EdensBay.uk

An online and live Marketplace for Prosperism and Sustainable Growth

EdensBay llc is currently co-owned by a team of 9 managing owners. We will add coownership during the next phase. Its founding visionary is Emily Peyton, who has a career of ag hemp promotion and entrepreneurship, political and media activism for environmental and economic justice.

EdensBay is an innovative **marketplace** designed to foster **Prosperism** —a new economic model focused on **sustainability, cooperation, and abundant economic growth**. It provides a space where **regenerative products, organic goods, non-toxic services, and eco-conscious practices** for wise people living in urban and rural settings to flourish. The platform and its branded events serve as a hub for the public to shop and learn, meanwhile offering a private membership area to expand economic capacity for members. The public along with curated **vendors, members, and investors** create a stronger **sustainable future** by promoting **regenerative farming businesses, ecovillages, functional health alternatives, regenerative buildings and energy systems, and best mutual practices for collective well-being on EdensBay**.

EdensBay enhances freedom by accommodating **public currencies, cryptocurrencies,** and offering exclusively for the **private membership called the Alliance, Allied Coin,** with Allied Cash (a gold foil currency modeled after 'goldbacks'). This model ensures that **members and vendors** have maximum liquidity and flexibility. The Alliance exclusively consists of members of the private sector, with teachers, veterans and postal workers as exceptions. When members use their Allied Coin/cash it is an entirely private exchange. EdensBay design intentions include specialized proprietary code and hosting methodologies to offer members economic quietude, free from outside surveillance and data collection, creating a compellingly attractive alternative.

EdensBay: Vendor Expansion and Growth

As **EdensBay** grows, the platform's **vendor base** will expand, reaching a critical mass to make the marketplace a **global hub for this new economic concept we call Prosperism**, where money empowers all we want to see, but is not usable as power over anyone.

The Alliance: Empowering Prosperism with Trust

The **Alliance** private membership club offered by **EdensBay** is built on a **code of honor and trustworthiness**, ensuring that all members participate in an **ethical and transparent** process. The **Alliance** promotes interactive **cooperative economics**, through a stream of subscription revenue mirrored by internal Allied coin, which acts as a stable coin, only limited to the trustworthy realm of the Alliance, not interchangeable beyond.

The **Alliance**, in tandem with **EdensBay**, provides a mutually secured economic **path forward** during times of **political** and **economic upheaval**. The Alliance provides a method for reinvestment in the type of businesses and projects members wants to see, with fully democratic involvement resulting in a republic governance structure, in all a wholly different way to move and unite the people outside of political and monetary exploitation. This initiative aims to **heal our relationship to Nature** through a **cooperative, reflexive, and mutual gain** approach, and to provide an economic alternative wherein the involved private sector can establish a mutually managed outcome.

Structural detailed plans are available for the expansion of the Alliance and its financial empowerment through responsibly involving membership. The Alliance is structured to form or accept Alliance communities, existing organizations can join as self-named autonomous communities within the greater Alliance. Members will propose new ventures and projects to the greater Alliance, or if they choose to join communities, to their communities and the greater alliance. It is formed to send 75% of minimal subscription fees to a Mother Trust, or for those in larger Alliance communities, 75% of that sum to their own named trust for quarterly availability to fund the best proposals as ranked by members. the Alliance can send new dollars to projects of their choice, vending with the public in public currency or within the greater Alliance with private Allied coin/cash.

- Mother Trust trustees and Alliance community trustee are elected by membership, and paid by the trusts for their services.
- Leaders of Alliance Communities will serve members in a variety of ways, administering Natural Justice services in introductory phases, and helping to promote Alliance funded projects, and collaborating quarterly with the Edensbay managing owners to provide optimum practices for members.
- Our marketing will include shorts that help members implement their constitutional inalienable rights, and step into their right to author a better chapter of history and author their own monetary terms.

Growth in the Organic, Regenerative, and Alternative Healing Sectors

The **market demand** for **sustainable, non-toxic, and regenerative** products and services is growing rapidly across multiple sectors, creating a fertile environment for **EdensBay's** online marketplace with our in-person feasts, festivals, and gathering events. We step out of the two dimensional online shopping experience and bring ourselves together in person, for laughter, learning, and improvement.

The key **growth statistics** are as follows:

Market Growth Projections:

1. Alternative Healing Market:

- The **global alternative healing market** is projected to reach **\$694.22 billion by 2030**, growing at a **CAGR of 25%**. This rapid growth reflects increasing demand for **holistic health, alternative medicine, and natural healing methods**—core services that **EdensBay** supports.

2. Organic Products Market:

- The **global organic food market** is expected to reach **\$320.5 billion by 2028**, growing at a **CAGR of 10.2%**. This aligns with **EdensBay's** focus on **organic goods**, ranging from **food to personal care products**.

3. Regenerative Building Market:

- The **regenerative building sector**, which focuses on creating **eco-friendly, non-toxic homes**, is growing rapidly. As the **global building market** shifts toward **sustainable construction** practices, **EdensBay's** offerings in **green building materials** are poised to gain traction in a market valued at over **\$100 billion annually**

4. Alternative and Efficiency Energy Market:

- **Alternative Energy Market by 2034:** The alternative energy market was valued at approximately **\$1.055 trillion** in 2024. The market is anticipated to reach **\$3.731 trillion** by 2034, growing from **\$1.212 trillion** in 2024, at a CAGR of **11.9%** **Projected Growth:** The global market is expected to grow at a compound annual growth rate (CAGR) of **11.85%**, reaching around **\$2.585 trillion** by 2032.

5. AI Sector Opportunity EdensBay also operates at the intersection of sustainability and artificial intelligence. The platform will develop and deploy AI tools for vendors and communities, including:

- Intelligent product tagging and recommendations

- Niche market discovery tools for regenerative, organic, and healing sectors
- Custom AI assistants to help vendors optimize listings and outreach
- Market forecasting tools for community-driven investments

This integration positions EdensBay to not only serve regenerative markets but to empower them with cutting-edge technology, increasing reach, efficiency, and economic resilience.

These growth rates highlight the **enormous potential** of the **EdensBay platform** to capture **market share** and drive **revenue growth**, particularly with an Alliance at 100k members, resulting minimally in an **\$7.5 million quarterly, to fund projects debt free**. This fund arises from pooled revenue from members' small subscriptions, matched with Allied Coin for continued internal use of value, to fuel **sustainability projects** across the globe, locally or purpose- driven. Many members may choose to increase their subscription rates voluntarily, for the privacy of Allied coin, and purchase Allied gold foil Cash, leading to a larger quarterly fund, allowing for greater impact and further expansion of **regenerative projects**.

Entrepreneurial projects that are funded oblige the entrepreneur to accept Allied Coin/cash over time equal to the disbursement in dollars, creating more products available for members to buy, and offering the entrepreneur capacity to use the allied coin within the alliance in a debt free manner. **At every step the Alliance must attend to trustworthiness, and the member owners of EdensBay must exert great care to the honor and integrity of expansion, for the Alliance to reap the benefits of a private economic realm.** Over time, the Alliance will be able to move more of their economic activity to a globally inclusive membership, using other helpful manners of releasing members from expensive debt-based money, such as local or intra company credit swaps.

The Alliance is structured to **open the protective nature of trusts** to its **membership** when creating farming communities, urban and rural, such that stewardship of the land is prioritized, and **life-long land security** for members and their heirs rests on their interest to **steward best practices**, minimizing and removing the inherent cost of land acquisition for so-inclined people. The amount in the Mother Trust shall be directed in equal portions to **acquisition of land** in trust for members, **Education** for the wholesome world, **Wellbeing** through nature and healing, and **lawful protection** from malice wherever it arises. Members create proposals to fulfill these, however the communities' trusts are not defined except by specific community intent.

Summary: The Prosperous Venture

- **EdensBay Marketplace:** A platform that enables shoppers, **vendors** and **members** to engage in a growing **cooperative economy**, using **public currencies**, **altcoins** or **Allied coin/gold foil cash** for transactions.
- **The Alliance:** A community-driven ecosystem of the private sector where **members** can **create proposals**, **rank** them, and fund **sustainability projects** from the **quarterly pool**, with **75% of individuals contributions going to specific Alliance communities if they belong to these**, and **25% remaining in the Mother Trust** for global initiatives in Education, Land Stewardship, Repair of Nature and Wellbeing Health, and Collective protection from malefic intent.
- **Incentives:** **Vendors** and **members** are incentivized through **referral rewards** and **coownership** of the platform. These rewards encourage **growth** and ensure the **success** of **EdensBay**, and the growth of an **economically empowered membership** of the **Alliance**.
- **Self-Governing Alliance Communities:** These can be existing organizations using the **Alliance's empowerment** for their own established **sustainable purposes**, or they can be built from scratch around **regions** or **purposes derived from members' leadership**. Larger Alliance Communities manage their own **Trust Account** and direct funds to local projects.
- **Prosperism:** The ultimate goal of **EdensBay** and the **Alliance** is to create a thriving economy by accomplishing the work of healing **Nature** and thereby, ourselves. Maintaining by intent and mutual use of Natural Justice a realm of **honor**, **trustworthiness**, **cooperation**, and **creativity**, while directing a flow of **cash** to the directly benefit of members of the **Alliance**, initiating an **economic focus** towards respect of Nature and generating whole, clean food, a mission uniting people of all stripes.

Conclusion

EdensBay creates a **Nature-healing marketplace** by aligning **members** and **vendors** and the public with the principles of **Sustainable Prosperity**. Together, **EdensBay** and the **Alliance** provide a new model for **economic** and **social growth**, moving away from **extractive profiteering** and toward **cooperative**, **creative**, and **prosperous solutions**.

